



Pacific Beach Planning Group  
[www.pbplanning.org](http://www.pbplanning.org)

**Wednesday, June 11, 2025: 6:30 PM Meeting at  
PB Taylor Library - Community Room  
4275 Cass Street, San Diego CA 92109  
AGENDA**

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- Item 1 - 6:30      **Call to Order, Quorum Count**
- Item 2 - 6:30      **Non-Agenda Public Comments**  
Issues **not** on the Agenda and within the jurisdiction of PBPG.
- Item 3 - 6:40      **Action: Current Agenda**
- Item 4 - 6:40      **Action: May 12, 2025: Minutes**
- Item 5 - 6:45      **PBPG Chair's Report**  
**Action:** Letter to DSD about new few to review records  
Draft letter at end of agenda  
  
**Information:** Bonus ADU reforms to City Council  
6/16.2025 at 2 PM
- Item 6 – 7:00      **Action: Development Projects**  
Chair, John Terrel  
PRJ-1129794 – 4545 Mission Bay Drive; Applicant: Jones/Ballard  
Architects Coastal Development Permit (Process 2) to demolish a three-  
story 66 room hotel and construct a four-story, 100 room hotel with  
underground parking. The 0.64-acre site is zoned CC-3-8.
- Item 7 - 7:15      **Elections Committee**  
Chair, Annie Kaffa
- Item 8 - 7:20      **Streets & Sidewalks Committee**  
Chair, Ryan Stock and Immediate Past Chair Greg Danourus  
  
**Foothill roundabout improvements**  
  
**Presentation** - Tom Coat and Jessica Sportelli on roundabout  
improvement recommendations.  
Both presentations can be found here, and will be refined for the general  
meeting: <https://docs.google.com/document/d/1z7Q4L3BYSHcFg7FgRpXOHP77O4ob6Vp23IDGHMMQoUE/edit?usp=sharing>
- Action Item** - Recommendations to the city for painted merge and

additional signage clarifying cyclist and vehicle behavior.  
Recommend the city studies southbound traffic north of the roundabout area and consider additional traffic calming measures where vehicle speeding is still unsafe and common.

**Action Item** - Send a letter supporting beautiful PB's intent to beautify the roundabout area with low maintenance, crowd or grant funded, removable decorations in coordination with the city.

Item 9 – 7:50     **Parking Advisory Board Report**

Chair, Gordon Froelich

Item 10 – 8:00     **Capital Improvement Projects Committee**

Chair, Charlie Nieto and Brian Jackson

Item 11 – 8:05.     **Action** Follow Stormwater presentation about Rose Creek Channel  
Clean up

Letter to SD County Vector Control Program

Item 12 - 8:10     **Community Planners Committee (CPC) Report**

Item 13 - 8:15     **Government Representatives' Reports**

Cambria Head for Councilmember LaCava;

Emily Piatanesi and Fatima Maciel for Mayor  
Gloria;

Evan Bridgham for Supervisor Lawson-Remer;

Ross Tritt for Assemblymember Boerner;

Aurora Livingston for State Senator Blakespear;

Cole Reed for State Senator Atkins

Item 14 - 8:30 **Adjournment**

**Upcoming Meetings:**

Streets & Sidewalks Subcommittee: June 25, 2025

Development Review Subcommittee: July 2, 2025

Capital Improvement Projects Subcommittee: TBD

Elections Committee: TBD

PBPG General Meeting: July 9 , 2025

All meetings will be held in the Community Room of the PB Library

**NOTE ON PUBLIC COMMENT:** Members of the public who wish to comment on an item (agenda or non-agenda) are requested but not required to notify the Chair at

[Bothwellm@icloud.com](mailto:Bothwellm@icloud.com) prior to the meeting. Comments may be subject to time limitations.

If a Sign Language Interpreter is required, please contact Hyejin Lee at HLee@sandiego.gov at least (3) three workdays prior to the meeting date to insure availability. Times assigned for each item are approximate. The order of agenda items may be modified at the beginning of the meeting. Thank you for your courtesy.



**Pacific Beach Planning Group**

The Official Planning Group for the Coastal Community of Pacific Beach

[Date: June 11, 2025]

City of San Diego  
Development Services Department  
1222 First Avenue, MS 301  
San Diego, CA 92101

Subject: Request for Documentation and Clarification on \$34 Document Review Fee and Note-Taking Policy

Dear Elyse Lowe, Director,

In our recent appointment at DSD, John Terrel, Development Chair, PBPG and myself were surprised to learn about the \$34 administrative fee for reviewing project documents and the policy prohibiting constituents from taking notes during these reviews. While our Councilmember clarified that the note-taking restriction was a misunderstanding, the staff member clearly believed this was an official policy. As residents and Community Planning Group members committed to transparency and community engagement in the development process, we respectfully request clarification, documentation, and reconsideration of these measures.

The \$34 fee creates a financial barrier for residents seeking to stay informed about projects that may impact their neighborhoods. Access to public records is essential for fostering trust and participation in local governance, and this fee may disproportionately affect individuals or community groups with limited resources. Additionally, prohibiting note-taking during document reviews restricts constituents' ability to engage meaningfully with the information provided, limiting their capacity to provide informed feedback or participate in public discussions.

To better understand these policies, I kindly request the following:

- Documentation outlining the new \$34 administrative fee, including the ordinance, resolution, or policy establishing it, its purpose, and how it aligns with the City's commitment to transparency and public access.
- Identification of the department, office, or individual(s) responsible for implementing and approving the \$34 fee and the note-taking restriction policy.

- An explanation of the note-taking restriction, including its intended purpose and any supporting documentation or guidelines.
- Consideration of alternative approaches, such as waiving the fee for non-commercial, public interest reviews.
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I appreciate the Department's efforts to manage resources efficiently while serving the public. However, I believe these policies may inadvertently hinder community involvement. I would welcome the opportunity to discuss this further or participate in any public forums addressing these concerns. Please provide the requested documentation and responses to our address and or email below.

Thank you for your attention to this matter. I look forward to your response.

Sincerely,

Marcella Bothwell, MD, MBA  
Chair, Pacific Beach Planning Group