

2025 Pacific Beach Parking Survey Report

March 4, 2026

Compiled by Lyssette Williams
Pacific Beach Planning Group

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Pacific Beach Parking Survey Results

March 4, 2026

Method

The Pacific Beach Planning group designed a survey to capture community feedback regarding parking habits and transportation choices among residents of Pacific Beach. Collected during and after the 2025 BeachFest, the survey captures details on housing types, vehicle ownership, and the frequency of off-street versus on-street parking. Participants from various geographic zones within the neighborhood reported on how often they must park far from their homes and how frequently they utilize alternative transit like bikes or buses. By documenting weekly travel patterns, including car usage and walking, the source illustrates the infrastructure challenges and mobility trends facing the community. These responses serve as a statistical snapshot of the relationship between residential density and public curb space availability.

The survey ran from October 3, 2025 until February 25, 2026. The population of Pacific Beach is 44,634 as of the last SANDAG census from April 1, 2020. The survey had 220 total responses making the response rate 0.49%.

Survey Administration

Campaign

When was the survey filled out		
During Beach Fest	212	96%
After Beach Fest	8	4%
Total	220	

Survey Type

Online	22	10%
Paper	198	90%
Total	220	

Demographics

Respondent Age (optional)

16 - 24	9	4%
25 - 34	52	24%
35 - 44	57	26%
45 - 54	22	10%
55 - 64	30	14%
65 - 74	31	14%
75+	14	6%
No Response	5	2%
Total	220	

Housing

Type of Housing

Own Condo or Townhouse	34	15%
Own Single Detached House	65	30%
Rent Condo or Townhouse	25	11%
Rent Room or Apartment	74	34%
Rent Single Detached House	22	10%
Total	220	

Location in Pacific Beach

Survey participants could write in responses on the paper form – Map in Appendix A

Central/Business – North of Reed/South of Emerald	59	27%
Live in Another Neighborhood	1	0.5%
No Answer	6	2.7%
North PB	2	0.9%
Northeast – North of Emerald/East of Ingraham	26	12%
Northwest – North of Emerald/West of Ingraham	82	37%
Not Listed	2	0.9%
South – South of Reed & Crown Point	42	19%
Total	220	

Parking

Vehicles

“How many motor vehicles does your household have?”

1	70	32%
2	107	49%
3	25	11%
More than 3	12	5%
None	6	3%
Total	220	

Parking Types

“Parking types available to your household?”

Off-Street	70	32%
On-Street	41	19%
Both	105	48%
No Response	4	1%
Total	220	

Note: The original version of this survey just asked for number of cars parked on the street without clarifying for number of household cars parked on the street.

Number of vehicles parked on the street		
0	97	44%
1	80	36%
2	31	14%
3	10	5%
10	1	0.5%
15	1	0.5%
Total		220

Number of vehicles parked off the street		
0	64	29%
1	95	43%
2	53	24%
3	6	3%
4	1	0.5%
5	1	0.5%
Total		220

“How often is street parking near your home available?”

N/A (1)	1	0.5%
Rarely (2)	61	28%
Sometimes (3)	97	43.5%
Always/Almost Always (4)	61	28%
Total	220	
Average	3	

“How often do you have to park ½ a block or more away from your home?”

N/A (1)	33	15%
Always/Almost Always (2)	31	14%
Several times per week (3)	68	31%
Never/Almost Never (4)	88	40%
Total	220	
Average	3	

“Typically, how far from your home do you usually have to park?”

On property/lot	75	34%
On my block	75	34%
One block away	44	20%
More than a block away	21	10%
N/A	5	2%
Total	220	

Travel Modalities:

“In a typical week, how often do you use the following transportation?”

Drive my Car		
Never	5	2%
Rarely (<1x/week)	11	5%
Sometimes (1-2x/week)	35	16%
Often (3-4x/week)	52	24%
Very Often (5+/week)	117	53%
Total	220	
Average	4.2	

Walk		
Never	10	5%
Rarely (<1x/week)	14	6%
Sometimes (1-2x/week)	33	15%
Often (3-4x/week)	57	26%
Very Often (5+/week)	106	48%
Total	220	
Average	4	

Bicycle, e-bike, scooter		
Never	71	32%
Rarely (<1x/week)	24	11%
Sometimes (1-2x/week)	48	22%
Often (3-4x/week)	38	17%
Very Often (5+/week)	39	18%
Total	220	
Average	2.7	

Bus, Trolley		
Never	142	65%
Rarely (<1x/week)	52	24%
Sometimes (1-2x/week)	16	7%
Often (3-4x/week)	7	3%
Very Often (5+/week)	3	1%
Total	220	
Average	1.5	

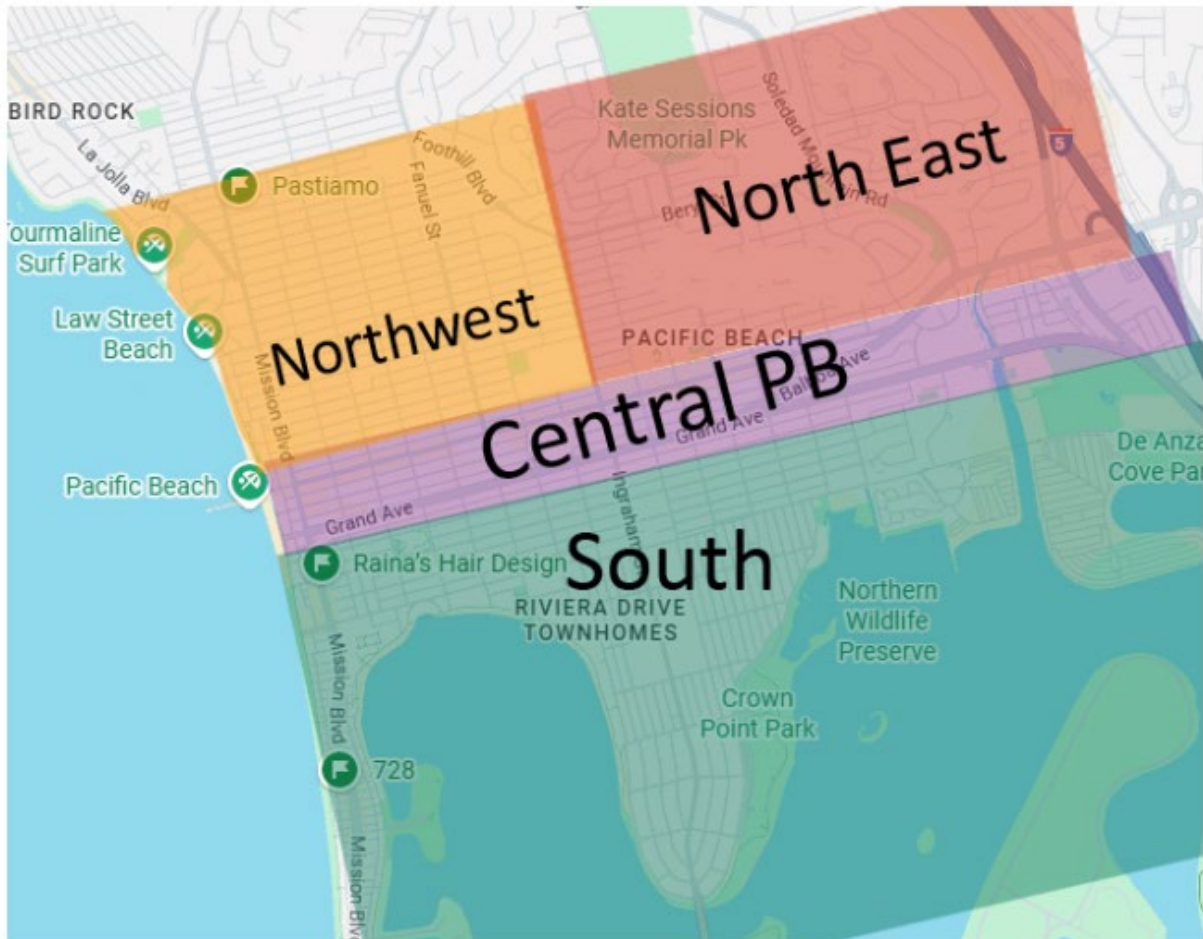
Ride-share (Uber/Lyft)		
Never	79	36%
Rarely (<1x/week)	89	40%
Sometimes (1-2x/week)	40	18%
Often (3-4x/week)	8	4%
Very Often (5+/week)	4	2%
Total	220	
Average	2	

Work/School from home (or retired)		
Never	91	41%
Rarely (<1x/week)	15	7%
Sometimes (1-2x/week)	36	16%
Often (3-4x/week)	19	9%
Very Often (5+/week)	59	27%
Total	220	
Average	2.7	

“Did you take this survey at Beach Fest?” This question was added after December of 2025.

No	31	97%
Yes	1	3%
Total	32	

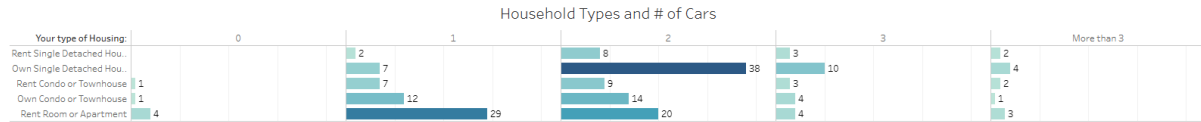
Appendix A: Map



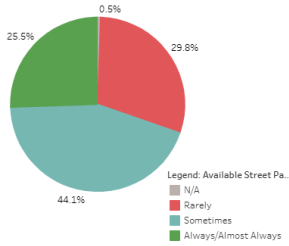
Appendix B: PB Parking Survey Dashboard

Form Type:
 Age (optional):
 Your PB Housing Location (best...):
 Your Household's Availabl...:

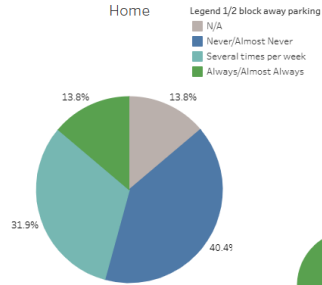
of Vehicles Parked Off Street (0 for N/A): 158
 # of Vehicles Parked On Street (0 for N/A): 176
 Count Responses: 188



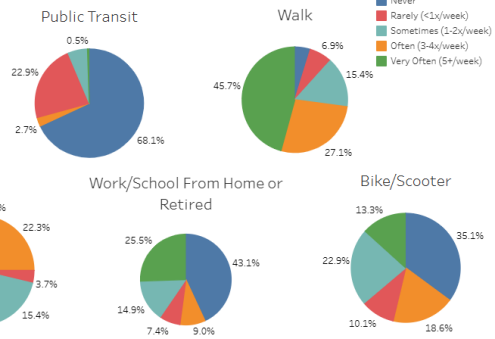
Street Parking Available Near Home



Parking 1/2 Block or More from Home



How often people take:



[Link to the Tableau Dashboard](#)

