



Pacific Beach Planning Group
2018 Election Subcommittee
August 28, 2018 Meeting Minutes

Meeting Location:
Tourmaline Properties
2079 Garnet
San Diego, CA

5:30 Call to Order

Attending: Ben Ryan, Jason Legros, Kristen Victor, Henish Pulickal, Steve Pruett (chair).

Public comments - none

Reviewed Current PBPG candidate criteria and organization - utilized the PBPG v CP 600-24 overview to review the key election criteria, structure and organization.

Candidate requirements:

- * PBPG requires 25 signatures for both Residential and Business candidacy. This is not a CP 600-24 requirement. This is believed to be a deterrent to cultivating candidates for the PBPG based on comments from potential candidates. It could also be a deterrent to inclusiveness and diversity as persons with mobility or language challenges might be less inclined to participate due to the signature requirement.
- * Current requirement is to attend a minimum of 1 PBPG general meeting (of the past 12 General Meetings) as per CP 600-24. This is the minimum requirement as per the Council Policy. If the PBPG removes the signature requirement there is still a need to ensure applicants are committed to active participation on the Board. In addition, it is important an applicant understand the work of the PBPG, is aware of the sub-committee structure, and will be a willing and active participant on the board.
- * Business district definition & participation: Discussed if the current business district map might be limiting participation as there are a few businesses located in areas outside the defined business zones. While there may be a few businesses outside the zones, all agreed the current map includes the vast majority of PB businesses. All agreed the 25 signature requirement is the greatest restriction to business participation.
- * **Motion #1:** Remove the signature requirement from the PBPG By-Laws for both Residential and Business candidates. Change the meeting attendance requirement for all candidates to 2 of the past 12, one of which must be a general meeting, and the second can be either a general meeting or an official PBPG subcommittee meeting.
 - * Motion submitted by Ben Ryan, second by Jason Legros. Passed 4-0, Henish Pulickal abstain.

PBPG structure and organization:

- * Current structure has 15 Residential seats, 5 Business seats. The subcommittee believes this is a good balance. No change proposed.
- * PBPG is currently organized by census tracts for Residential board members. This impacts the voting process, and can impact filling vacancies as it results in very complicated communication with applicants for open positions, especially any potential mid-term Residential candidates. Options in CP 600-24 are: by census tract (current), "at large" (no geographic designation), and by "segment (resident, property owner, business owner / principle, etc.). While organization by census tracts does help ensure participation across all

of Pacific Beach, it also complicates the election process and filling PBPG seats with mid-term candidates. And when we have vacancies within a tract(s), it results in empty board seats and reduced representation for all of Pacific Beach.

- * Tract maximum of 3 (for Residential seats). This ensures no one geographic area within Pacific Beach can dominate the board, or overly influence board decisions. However, the limit of 3 has resulted in candidates needing to run in other tracts (due to the current tract structure), and we have lost the opportunity for qualified persons from becoming PBPG members. With 15 Residential seats, it is believed we could increase the tract maximum to 4 while ensuring equal representation across Pacific Beach. Proposal to increase tract maximum to 4.
- * Term: Current term is 2 years. CP 600-24 allows for 2, 3 or 4 year terms. We discussed increasing to 3 years, but eventually agreed that other revisions are more important, and will lead to a smoother election process and more candidates in the future. No change proposed.
- * Appointed member to the Board: This is an option under CP 600-24, but is not currently in the PBPG By-Laws. The subcommittee believes the revision to the signature requirement, and other PBPG structure & organization revisions will result in active, diverse community participation on the board, and eliminate any need for appointed members. No change proposed.
- * Election date: Currently the PBPG election is held in March, on the same day as the March General meeting. It is allowable under CP 600-24 to conduct multiple election dates, thus facilitating larger voter participation. It is proposed that the PBPG By-Laws be amended as needed to conduct voting on 2 dates: one being immediately before the March general meeting (current), and the second at a date & time to be determined by the PBPG Election subcommittee.
- * **Motion #2:** Eliminate organization by census tract for Residential seats. Revise the PBPG By-Laws to stipulate a maximum of 4 participants from any census tract. Only use the census tract to note the geographic dispersion of the board. Revise other PBPG By-Laws as needed for the change from "census tract" structure to "at large" structure for Residential seats. Amend the BPGP By-Laws as needed to facilitate PBPG election voting on 2 dates.
 - * Motion submitted by Jason Legros, second by Kristen Victor. Passed 4-0, Henish Pulickal abstain.

Open items - none.

Adjourn at 6:45pm

Questions contact:

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