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## **ES.2 PROJECT OBJECTIVES**

1 message

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To: "board@pbplanning.org Planning Group" <board@pbplanning.org>

I think it would be time efficient if everyone reviewed these - since a lot of time was used in the sub-committee to ask for things that the City is saying it's planning to do. Whether or not the plan supports doing these things - what and where and with what impacts and mitigations - is really the issue with an EIR.

Cut from: https://www.sandiego.gov/sites/default/files/basasp-public review deir.pdf

## **ES.2 PROJECT OBJECTIVES**

The following objectives for the proposed BASASP support the underlying purpose of the project, assist the City as Lead Agency in developing a reasonable range of alternatives to evaluate in this PEIR, and will ultimately aid the City in preparing findings and overriding considerations,

if necessary:

• Establish a TOD village that capitalizes on the trolley station investment by the San Diego Association of Governments (SANDAG) and MTS;

Executive Summary		

## BALBOA AVENUE STATION AREA SPECIFIC PLAN PEIR ES-2 APRIL 2018

- Provide a plan that allows for a mix of land uses that serves residents, generates economic prosperity, and capitalizes on visitor traffic;
- Establish a plan that encourages high density residential or mixed-use development; higher intensity employment areas, and activity centers within walking or biking distance of transit corridors and the trolley station;
- Increase the supply and variety of housing types -- affordable for people of all ages and income levels -- in areas with frequent transit service and with access to a variety of services;
- Focus development in an area where there is available public infrastructure and transit;
- Increase mobility for pedestrians, cyclists, transit users, and automobiles through improved linkages at key points, with a strong pedestrian focus;
- Identify key mobility improvements to facilitate connections within and through the BASASP area, as well as to surrounding areas.
- Identify design criteria for urban public spaces, such as mini-parks, plazas, promenades, and venues that support a variety of events and gatherings;
- Expand access to park and recreation facilities within and adjacent to the BASASP area, including trail options and joint use opportunities, to promote a healthy, active community;
- Incorporate sustainability practices, policies, and design features into projects within the BASASP area that reduce greenhouse gas (GHG) emissions; and
- Craft a clear and practical implementation strategy for properties and improvements within the BASASP area.